

No. 26-07/2020-T&C-CM

Date: 27.11.2020

CORRIGENDUM

To
All CGMs- Telecom Circles/ Telephone Districts.

Sub: Rationalization of PV/STVs and Bundling of Entertainment application music “Zing” with BSNL vouchers under GSM prepaid mobile services.

Kindly refer to this office order of even no. dated 26.11.2020 (53/20-21) on the subject mentioned above.

In this regard it is intimated that “\$\$\$” under Note may be read as under:

Revenue share payable to **PRBT Partners** as 7 paisa (6paisa, for provisioning + 1paisa, as cost of content) per day. **For Zing app bundling**, revenue share payable to M/s Bee Innovation India Pvt. Ltd. @ 29paisa per day per subscriber plus applicable taxes (irrespective of the subscriber category) to content provider. Also, 5% of price of total content cost to be paid to VAS retail platform provided by M/s Pyro.

2. All other terms and conditions will remain same.
3. This may be brought to the notice of all concerned for taking necessary action in this regard.


(Shweta Mandal)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section –for Hindi version.
- 9) Guard file.